

**Cable Commission Meeting Minutes**  
**April 13, 2016**

**Present:** Kathy Hanson, Frank Yetka, Pete Radosevich, Nathaniel Wilkinson, Brian Fritsinger, and Eric Lipponen, and James Barclay

**INTRODUCTIONS**

The Commission introduced themselves to James Barclay. Mr. Barclay is the new Assistant City Administrator who will be working with the Commission moving forward.

**FRANCHISE AGREEMENT**

Mr. Fritsinger and Mr. Yetka provided an update regarding the draft letter and joint powers agreement developed to send to our member communities. The Commission briefly reviewed these items and a small section will be added to indicating a willingness to attend any meetings that the communities would need someone from the Commission to attend to explain the agreement. Mr. Radosevich noted he would be willing to attend the Thomson Town Board meeting if necessary. No other changes were identified and the group verbalized its support for moving forward.

There was a brief discussion about the status if the building drops still being investigated by Mediacom. Mr. Fritsinger noted that the company has informed him that they are getting close to being able to move forward with the drops but were asking for some consideration on the right-of-way permit fees related to these improvements.

**PROGRAMMING**

Mr. Lipponen noted that there are no real changes to the current programming at this point. The Commission discussed a couple of ideas related to governmental access programming. Ms. Hanson suggested a concept whereby the Studio would produce a show that would show people how to use the studio and create their own cable TV show or program. The Board thought this was a good idea and encouraged Mr. Lipponen to develop something.

Mr. Radosevich suggested that either through the use of PSA's or similar type of show that the City Administrator weekly update be used to put the weekly activities of the City on the channel. He also suggested that it be considered that one of the 13 hour positions be used exclusively to perform data entry and develop the PSA's that would allow for this to be done each week. Mr. Lipponen noted that we can do as many PSA's as we want as there is no limit within the computer system. The Commission also liked this idea.

Mr. Lipponen reminded the Commission of an idea from last fall whereby we create a rummage sale PSA where CAT7 would post all of the garage sales from the community board. He asked that if Anne or the City could forward to him any of the rummage sale advertisements we get for the community board he will start running them as PSA's. The Commission verbalized its support for this as well.

In regards to other programming, Mr. Lipponen presented to the Commission a variety of sample governmental channel type programming from other cities that use this on their websites and public access channels. He also suggested that we look at implementing a message board and video playback form similar to that used in the City of Lakeville. The Commission indicated its support for those forms/processes. The Commission discussed whether you would need a voice for the shows or if it could be handled with different methods? They again verbalized support for Mr. Lipponen to start moving forward with the type of programming/show that he was reviewing with them.

**OTHER**

The Commission discussed its next meeting and will leave it to staff to determine if one is necessary in May or if it could wait until June.

Hearing no other items of discussion, the meeting was adjourned at 5:30 p.m.

Adjourn.