

**Cable Commission Meeting Minutes**  
**February 11, 2015**

Present: Kathy Hanson, Frank Yetka, Adam Kemptar, Nathaniel Wilkinson, Brian Fritsinger, and Eric Lipponen.

**FRANCHISE AGREEMENT**

Mr. Fritsinger handed out the first draft at an attempt to combine the current franchise agreement with the new franchise proposed by Mediacom. Mr. Yetka indicated that more work was necessary but any feedback the Commission might have on the draft would be appreciated. Mr. Yetka noted he has not had any contact with Mediacom nor has he heard from Scanlon, Thomson or Carlton to his letter of inquiry on the original franchise. The Commission inquired about the status of understanding that this was a Cloquet franchise versus a multi-jurisdictional franchise. Mr. Fritsinger stated that he found correspondence unrelated to the franchise that detailed when the other communities took action on the franchise. So it still is a bit vague as to the legal standing of the Commission as a standalone Board or City Advisory Commission.

Mr. Yetka would like to get a draft of the agreement to Mediacom prior to the next monthly Commission Board meeting.

**LOGO DESIGN**

Staff presented the various logos that have been submitted to date. With the deadline for submittal on February 28, the Commission will review the final submittals at its next meeting. The Commission clarified that it has the flexibility of awarding a winner but tinkering with the proposals to develop a more professional logo if necessary or if no submittal is found satisfactory that none have to be selected.

**PROGRAMMING**

Mr. Lipponen noted that they have been working with the Minnesota Wilderness hockey team on a new show that has aired twice. Otherwise there haven't been any changes to programming since the last meeting. Staff noted it is working to enhance its skills on the studio editing equipment to enhance potential programming opportunities. The Commission suggested that Lynda.com be looked at as a site that provides training on a variety of software including Adobe. It cost \$20 per month to use and you get a free 30 day trial.

**STUDIO EQUIPMENT**

Mr. Lipponen indicated that they have replaced the studio microphones. Ceiling tile work has not yet been started in the studio. The Commission held some discussion about the status of the studio in regards to the contractual relationship with the school district. Mr. Lipponen suggested that the City or Commission had purchased the space years ago and should not have any issues. Others were not familiar with that situation.

**OTHER**

Discussion about how we work with other neighboring communities on sharing programming. Mr. Lipponen indicated that he is currently uploading all of our programming to YouTube and PegMedia.com. Thus our programming is available to anyone that wants it either free through YouTube or for a minimal charge through PegMedia. He is no longer making copies of programming and providing them directly to neighboring communities. The Commission discussed this approach and made no suggested changes.

**FUTURE MEETINGS**

The next meeting will be on the 2nd Wednesday of March (March 11). The group agreed that it would try to meet monthly during the franchise agreement renewal process on the second Wednesday of each month at 4:30 pm.

Hearing no other items of discussion, the meeting was adjourned at 5:45 p.m.

Adjourn.