

Cable Commission Meeting Minutes
April 15, 2015

Present: Kathy Hanson, Adam Kemptar, Nathaniel Wilkinson, Pete Radosevich,
Brian Fritsinger, and Eric Lipponen.

FRANCHISE AGREEMENT

Mr. Fritsinger updated the Commission regarding the first sit down meeting between the City and Mediacom to negotiate a new Franchise Agreement. He noted that the first meeting was very cordial with little, if any, concerns identified by Mediacom. The Commission had several more technical questions regarding the language in the Agreement. Mr. Fritsinger suggested that Commissioner Wilkinson consider reviewing the Agreement and joining them for the next meeting to help with questions on the future technical aspects of the system and changes in related cable services.

Mr. Fritsinger indicated that the City has been asked to prioritize the cable drop list as Mediacom would like to review for cost and service reasons. There was concern about providing drops to public locations that will never be used. If they could be prioritized, it would help.

LOGO DESIGN

The Commission discussed the three concepts developed by Commissioner Kemptar utilizing the concept developed by the design winner. The Commission identified the third concept as its preferred logo. Mr. Kemptar indicated that this logo could be used black & white/color/grey scale. He will polish this option up a bit and do one in black & white for the next meeting. The Commission would like to get this finalized this spring before school is out and get some press coverage if at all possible. Commissioner Radosevich will write a press release on the logo once we have a final version.

PROGRAMMING

Mr. Lipponen noted that he has signed up for the Lynda.com web service and has found it helpful. He has started a new program called "Pet Projects" working with Friends of Animals. The Wilderness show will be wrapped up soon as their season draws to a close. He also shot the town hall meeting with Representative Mike Sundin.

STUDIO EQUIPMENT

Commissioner Radosevich inquired about a monitor for use as an in studio monitor for Harry's Gang. Mr. Lipponen indicated that he has a couple that should work and will work with the Commissioner to get it in place. Mr. Lipponen also has purchased the lapel mikes for use in the studio and will look at using the more permanent mikes at the County Board and School Board meetings.

FUTURE MEETINGS

The next meeting will be on the 3rd Wednesday of May (May 20).

Hearing no other items of discussion, the meeting was adjourned at 5:30 p.m.

Adjourn.