# Cable Commission Meeting Minutes May 20, 2015

Present: Kathy Hanson, Nathaniel Wilkinson, Pete Radosevich, Brian Fritsinger, and Eric

Lipponen.

### FRANCHISE AGREEMENT

Mr. Yetka updated the Commission regarding the status of the Agreement. He is still awaiting a response from Mediacom's attorney. Mr. Fritsinger reached out to Theresa Sunde earlier in the day to remind her that the City is waiting to hear from the company.

Discussion about the Commission makeup as part of the Agreement was discussed. The Commission also inquired as to how the Agreement was structured to represent all of the communities now that we have found documentation identifying the member community's participation.

Mr. Yetka commented that we should provide our partner communities with an update on the status of the franchise negotiations and the extension. He will draft a letter doing so.

#### **LOGO DESIGN**

Mr. Radosevich has the press release essentially completed and is waiting for the final logo and a picture with the Commission. Mr. Kemptar still has the logo, however, the Commission has not seen the final version as was discussed at a recent meeting. Mr. Lipponen was asked to follow up with Mr. Kemptar to move things along. The group is not interested in trademarking the new logo but does want to make sure there are no issues with the use of the logo. Mr. Yetka asked that the contest entry forms and original agreement be forwarded to him for one last legal review.

## **PROGRAMMING**

Mr. Lipponen noted that with the Wilderness's successful season he has planned a Wilderness marathon of all of their games. He recently completed a Clean Up Day video with Holly Butcher and Lara Wilkinson that will be aired in the near future. Two new shows were also done with the Friends of Animals. Future items include Memorial Day services at Veteran's Park, high school graduations, and the 4th of July parade and fireworks.

Mr. Lipponen inquired as to the use of an intern that has been recommended by Janna Peterson at the Pinejournal. Mr. Fritsinger indicated that as a public access television operation individuals can volunteer their time and as long as the person was not looking to get paid, there should be no problems.

## **FUTURE MEETINGS**

The Commission agreed that it will not meet in June unless there is reason to meet and work on the Franchise Agreement. The next meeting would then be on the 3rd Wednesday of July (July 15).

Hearing no other items of discussion, the meeting was adjourned at 5:35 p.m.

Adjourn.