

Cable Commission Meeting Minutes

November 4, 2015

Present: Kathy Hanson, Nathaniel Wilkinson, Pete Radosevich, Frank Yetka, Adam Kempter, Brian Fritsinger, and Eric Lipponen

FRANCHISE AGREEMENT

Mr. Fritsinger updated the Commission regarding the approval of the Agreement. The City has not yet received the signed originals of the Agreement from Mediacom. Mr. Yetka will send a follow up reminder to Ms. Sunde to determine the status.

PROGRAMMING

Mr. Lipponen informed the Commission that Mediacom finally has the live feed at City Hall working again. However, it is not working very well and they need to complete additional work.

Ms. Radosevich noted that the studio's audio system is very poor when used for programming. He questioned whether the Board should consider bringing in an outside sound consultant to study the system and sound in the studio. Mr. Kemptar suggested that a boom mic would be better than the current mic system and for a couple of hundred dollars, would be a cheaper next step than hiring a consultant. The Commission agreed that the placement of sound absorption materials in the ceiling by Mr. Lipponen would help as well. Mr. Lipponen will contact VSA on the boom mic.

Boys and girls hockey shoots will start soon. Mr. Lipponen is working with Community Development Director Butcher on some small business shoots that will be played in relationship to Small Business Saturday.

STUDIO EQUIPMENT

The Board discussed the renewal of the Leightronix Nexus information system. The cost of the renewed subscription is \$950/year. The Commission supported continuing with the service in 2016.

Mr. Lipponen addressed a request for 4 new automated playback systems. The total cost for these items is approximately \$940 and would potentially reduce staff time and/or increase programming. The Commission supported the purchase of these items as part of the 2015 budget.

OTHER COORDINATOR ACTIVITIES

Mr. Lipponen noted the school district recently was in the studio and placed asset tags on CAT-7 equipment. He was directed to contact Principal Peterson to address the concern.

NEW LOGO

A picture was taken of the winning submittal and staff will begin working with the new logo going forward. Mr. Fritsinger will verify the award process and whether any waiver is required.

OTHER

The Commission discussed the goal of stepping up the development of more local programming, especially in the area of Government Access. Mr. Lipponen noted PSA Volume is down. Mr. Fritsinger will try to forward other PSA items of note to CAT-7. The Commission talked about the use of social media to further programming opportunities.

FUTURE MEETINGS

The Commission agreed to start meeting to focus more attention on programming development. The next meeting will be Wednesday, December 2, 2015 at 4:30 p.m.

Hearing no other items of discussion, the meeting was adjourned at 5:35 p.m.

Adjourn.