

Cable Commission Meeting Minutes

December 2, 2015

Present: Kathy Hanson, Frank Yetka, Adam Kempter, Brian Fritsinger, and Eric Lipponen

FRANCHISE AGREEMENT

Mr. Fritsinger updated the Commission regarding that the City has received the fully executed Franchise Agreement from Mediacom. He noted that some additional follow up needs to take place with the company regarding drops at the various buildings.

PROGRAMMING

Mr. Lipponen discussed that with the change in seasons, the taping of the boys and girls high school hockey games has started. He worked with local small businesses and the City to tape some spots that were used as part of Small Business Saturday. He has also taped some programming with the Rubber Chicken Theater in Duluth.

For future programming, the channel will be covering the Home For the Holidays parade and the School District's Truth in Taxation hearing on December 14th. Mr. Lipponen asked that the Board members contemplate the identification of a "face" that would be willing to host future in-studio programming shows.

In regards to other programming, Mr. Fritsinger asked the Board to consider how the channel can provide increased governmental channel type programming. He handed out the former "Season to Season" program concept and programming ideas suggested at that time. The Board discussed a number of ideas, including speaking with Community Education about possible classes and promoting the opportunities at Premier Theaters and on social media.

PUBLIC SERVICE ANNOUNCEMENTS

Mr. Lipponen noted that with the holidays there has been an increase in PSAs. He asked that any PSAs dropped at City Hall for bulletin board be shared with him.

EQUIPMENT

Mr. Lipponen reviewed the various equipment that he will be purchasing prior to year-end. The Board discussed at length the issue of studio sound. USA will provide a trial boom mic that can be used for sixty days. The Board discussed cost effective ways to enhance the noise, including the use of ceiling tiles, curtains, blocking the entry door, and covering the storage lockers.

Other

The Board discussed the concern of loss of Channel 7 with the change to digital. No word on whether Council Bjerkness' problem with this was resolved. Mr. Fritsinger will send a letter to Ms. Sunde requesting the digital boxes for the various City facilities including CAT 7.

Mr. Fritsinger and Mr. Yetka will meet to review communications with our partner cities/communities.

The next meeting is scheduled for January 13, 2016 at 4:30 p.m.

Hearing no other items of discussion, the meeting was adjourned at 6:05 p.m.

Adjourn.