

## **CLOQUET CITY COUNCIL WORK SESSION**

Tuesday, April 5, 2016

**Present:** Bjerckness, Kolodge, Langley, Maki, Rock, Wilkinson, Mayor Hallback

**Absent:** None.

**Staff:** Fritsinger, Barclay, Klassen

**Other:** Alyson Leno, Cloquet Chamber; Jamie Lund, Pine Journal

### **Events Coordinator Overview**

- Alyson Leno from the Cloquet Chamber of Commerce and Events Coordinator was present to give an overview of the 2015 activities she coordinated as Events Coordinator. Mr. Fritsinger noted the importance for the community to see the different events and activities Cloquet has to offer. Having an Events Coordinator gives the ability to lend more detail and time to planning events.
- Ms. Leno provided a recap of 2014-2015 financials. The two main events were the Fourth of July Fest offering many activities throughout the City and the Home for the Holidays in December. Both events are focused on family activities provided at no cost.
- Ms. Leno stated the committee is easy to sustain due to the fact with more people the tasks are easy to divide and less daunting.
- In addition to expenses, the City's contribution of labor/hours included garbage disposal, some set up, water/electrical, signage, street sweeping, and Christmas light display.
- There has been some discussion of inserting donation requests into the water bills for extra funds to help bring in additional activities to the events already taking place. The Council verbalized its support for this effort.
- Discussion of having a beer tent located at Pinehurst Park after the Sawdust 5k run. Mr. Rock voiced his concern over having beer available that early in the day.
- Ms. Leno stated she is planning on the same events for 2016 in addition to adding some new.
- Mr. Fritsinger stated we are in the early stages of learning what works and what doesn't related to the focus on events and asked for feedback from the Council. If we want to see this go beyond these 2 main events, more conversation is needed and we may need to look into promotions if we want larger events.

### **Bike Trail Update**

Brief discussion on the status of the Munger Bike trail extension into Cloquet. Mark Roberts was not available to discuss details on the current status and future plans.

There being no further business, the meeting adjourned at 6:55 p.m.

Respectfully Submitted,

Brian Fritsinger  
City Administrator